

Birth & Postpartum Doula Certification

Potential Financial Investment

BIF Online Certification	Approx. \$500-\$1000
This is an online certification program approved by Medicaid. Once you complete this certification, you will be able to sign up as a Medicaid approved provider.	
Childbirth Education Component	Included
Those who are not already credentialed childbirth educators can meet this requirement by taking the Childbirth Education Course provided by Birth it Forward. This is in a separate course module. If you are a credentialed childbirth educator, you may use your current credentials in the final assignment.	
Lactation Support Education	Included
Those who are not already credentialed lactation educators or peer support counselors can meet this requirement by taking the lactation class provided by Birth it Forward within this course module. If you are a credentialed lactation educator or peer support counselor, you may use your current credentials in the final assignment.	
Reading Requirement: 3 Books and Book Reviews	Estimated up to \$150
Books may be rented from the library or purchased. Books may be in print or audio. Depending on how you choose to access your book, you may not incur any additional fees.	
Acquire an NPI Number	\$0
Our program gives you step by step how to apply for an NPI number. This is a National Provider Identifier with Health Insurance and Accountability Act Administrative Simplification Standard. You will need one of these in order to take health insurance reimbursement.	
HIPPA Compliance Training	\$0
You must complete the free HIPPA compliance training course at ProHIPAA.	



ServeSafe Food Handler Certification	\$15
You must complete the ServeSafe Food Handler Certification which is valid for 3 years.	
Adult and Infant CPR and First Aide Certification	\$15-\$35
You must complete the Adult and Infant CPR and First Aide Certification. Fee's may vary depending on the organization you choose to use for the certification.	
Total Estimated Investment	\$615-\$1135
Training and certification investment vary greatly. Many doulas find ways to maximize opportunities to invest appropriately.	